

Privacy statement for the LinkedIn page of Ecker + Ecker GmbH

I. Name and address of the Controller

Joint Controllers within the meaning of the General Data Protection Regulation (“GDPR”) are for our company page:

LinkedIn Ireland Unlimited Company
70 Sir John Rogerson’s Quay, Dublin 2
Dublin
D02 R296
Ireland

and

Ecker + Ecker GmbH
Warburgstr. 50
20354 Hamburg
Germany
Phone:: +49 (40) 41 330 81-0
Email: info@ecker-ecker.de

Joint controllership

If you visit our company page, we and LinkedIn are jointly responsible for the data processing activities produced by this visit.

Please note that despite our joint controllership with LinkedIn, we have no influence on LinkedIn’s data processing activities.

Here you can find the relevant terms of use of LinkedIn:

[LinkedIn Pages Terms](#)

II. Contact information of our Data Protection Officer

Mauß Datenschutz GmbH
Phone: +49 40 999 99 52 - 0
Email: datenschutz@datenschutzbeauftragter-hamburg.de

III. Data sources

Social networks can usually analyze your user behavior comprehensively when you visit the LinkedIn website with integrated social media content (e.g., like buttons or advertising banners).

If you are logged into your LinkedIn account and visit our LinkedIn profile, LinkedIn can assign this visit to your user account.

LinkedIn can use the data collected in this way to create user profiles that store your preferences and interests. This allows interest-based advertising to be displayed to you both inside and outside your LinkedIn profile. If you have a LinkedIn account, interest-based advertising can be displayed on all devices on which you are or have been logged in.

Please also note that we are not able to track all processing operations on the LinkedIn portal. LinkedIn may carry out further processing operations. For details, please refer to LinkedIn's Terms of Use and Privacy Policy.

IV. Scope and legal basis of the processing

We maintain the company page to inform you, introduce ourselves and our services, and to communicate with you.

When you follow us on LinkedIn or interact with our company page, you become recognizable and identifiable to us and other people. Your username and communication data are processed in this process.

We use the company page analytics provided to us by LinkedIn. These help us to better understand your interests and better reach our target audience. This enables us to place interest-based advertising on our company page and provide relevant content.

Since we receive aggregated data from LinkedIn (e.g., analytics data on visitors, updates, followers, etc.), we cannot assign this data to any specific visitor to our page.

LinkedIn also uses the data it collects for market research and advertising purposes, in particular to analyze your behavior, create user profiles, and provide personalized advertising.

Ecker + Ecker GmbH has no influence on this arrangement.

In order for LinkedIn to provide us with aggregated data, among other things, LinkedIn stores cookies on your devices that you use to access the company page. These cookies are small data records that contain a unique user code. Both permanent and session cookies are used. As far as we know, LinkedIn uses the data collected by the cookies to provide you with advertising and to enable LinkedIn's advertising partners to do the same. For more information about LinkedIn's use of cookies, please visit: [Cookie Policy | LinkedIn](#).

For more information about LinkedIn's data processing, please refer to LinkedIn's privacy policy: LinkedIn Privacy Policy. There you will also find information about settings options and how to contact LinkedIn.

We process your personal data on the basis of our legitimate interests pursuant to Art. 6 (1) (f) GDPR in effective communication and interaction with you as a user and in the optimized presentation of our service offerings.

V. Recipients of your personal data

Ecker + Ecker GmbH itself does not disclose any personal data in connection with the use of the LinkedIn platform to third parties and only processes your data within the European Union.

We would like to point out that when LinkedIn processes your personal data, the data may be processed outside the European Union. This may pose risks for users, as it could, for example, make it more difficult to enforce users' rights.

LinkedIn points out in its privacy policy that by using LinkedIn services, your personal data will also be processed by LinkedIn in the United States of America, a so-called unsafe third country. LinkedIn Corporation has been certified under the current EU-U.S. Data Privacy Framework.

LinkedIn has also entrusted contractors in third countries with the processing of personal data. A list of LinkedIn's contractors can be found at the following link: [Infrastructure Providers and Subprocessors \(linkedin.com\)](https://www.linkedin.com/legal/infrastructure-providers-and-subprocessors)

VI. Duration of storage

We do not collect any data via our LinkedIn profile. Our business page is only used for information and communication. Stored cookies remain on your device until you delete them.

VII. Your rights

Every data subject has the right to information pursuant to Art. 15 GDPR, the right to rectification and completion or supplementation pursuant to Art. 16 GDPR, the right to erasure pursuant to Art. 17 GDPR, the right to restriction of processing pursuant to Art. 18 GDPR, and the right to data portability pursuant to Art. 20 GDPR. The restrictions under Sections 34 and 35 of the German Federal Data Protection Act (BDSG) apply to the right to information and the right to erasure. In addition, there is a right to lodge a complaint with a data protection supervisory authority (Article 77 GDPR in conjunction with Section 19 BDSG).

It is advisable and most effective to submit requests for information and assert other data subject rights directly to LinkedIn. Only LinkedIn has access to user data and can take appropriate measures and provide information directly. If you have a user account with LinkedIn, you can exercise your rights as a data subject through this account. Alternatively, you can contact LinkedIn directly. [Contact | LinkedIn Help](#)

If you wish to exercise your rights against us, please contact us using the contact details provided above.

Right to withdraw consent

If you have given us your consent to process your personal information, you can withdraw this consent at any time. To exercise your right of withdrawal, please inform us using the contact details provided above.

Right to object

You have the right to object at any time, for reasons relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Article 6(1)(e) or (f) of the GDPR. If personal data concerning you is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing. There may be compelling reasons for further processing by us that outweigh your interests. In this case, we would restrict the processing of the data concerned and process it exclusively for the purposes to be specified to you.